

## PRESS RELEASE

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### Copia Capital wins five new MPS Custom clients

Discretionary Fund Manager Copia Capital Management [Copia], has signed five new advice firms to its premium portfolio service, MPS Custom. The new clients are Hertfordshire-based Fixmypension.com, West Yorkshire's Symphony Financial Advisers, Milne Craig near Glasgow and Watt Money and Informed IFA, both in Berkshire.

Copia continues to experience increasing demand for its MPS Custom service, which designs and delivers bespoke portfolios in partnership with the financial advice firm based on the specific requirements of its client base. Copia works closely with each firm to define its clients' precise portfolio specifications and create an investment strategy tailored to suit the adviser's client goals. As well as ongoing management of the bespoke model portfolios, Copia also provides marketing material in the advice firm's brand and highly responsive direct support including attendance at quarterly investment committee meetings.

Robert Vaudry, Managing Director of Copia Capital, comments: "Despite market conditions, we're seeing significant growth in firms taking our MPS Custom service as they look to reduce operational and compliance risk in their business. Our service offers model portfolios truly bespoke to each adviser, so IFAs can continue to provide a personalised investment strategy for their clients, without the risk, responsibility and administrative burden that comes from managing portfolios in-house."

Rebecca Kowalski, Operations and Development Manager at Milne Craig, explains why they chose Copia: "Delivering bespoke solutions for clients and keeping them under constant review was creating a significant resource commitment, but Milne Craig has always been incredibly focused on its client service and relationships so sharing responsibility for portfolio management was not something we took lightly. With Copia, we have a genuine partnership, where the portfolios are entirely bespoke to us, align with our investment philosophy and our Investment Committee and Director continue to be closely involved. At the same time, working with Copia delivers consistency of customer experience and outcome, saving time and allowing our advisers to focus on financial planning."

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## **NOTES FOR EDITORS**

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### **About Copia**

Copia is the investment solutions division of Novia Financial plc, a UK platform provider with group platform assets in excess of £11.8bn under administration. Novia was launched in 2008 and Copia was launched in 2013.

For more information, see [www.copia-capital.co.uk](http://www.copia-capital.co.uk) Follow us on Twitter [@copia\\_capital](https://twitter.com/copia_capital)